

2019



AIRWEAR

FRANCHISEE DECK

- 'C9' is owned by Sangam Lifestyle Ventures Limited
- SLVL is a fully owned subsidiary of Sangam (India) Limited, established in the year 2015

## ABOUT SANGAM

**33** YEARS

Of presence in  
the industry

ABOUT  
**25%** MARKET SHARE

in the PV dyed yarn segment

**80,000** MTPA

Capacity of yarn production

**7,000+**

Employees

**50+** COUNTRIES

Export presence

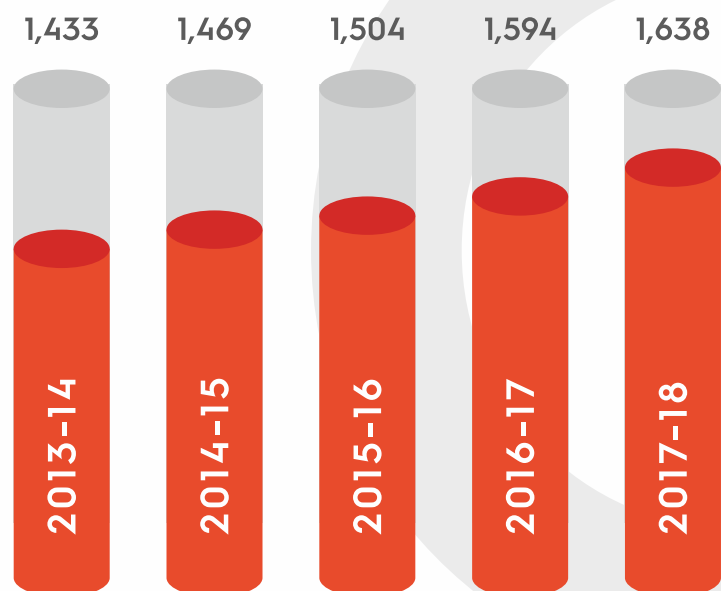
VAST NETWORK OF  
DEALERS AND RETAILERS  
ACROSS INDIA

**33+ LAKHS**

SEAMLESS GARMENT PRODUCT CAPACITY

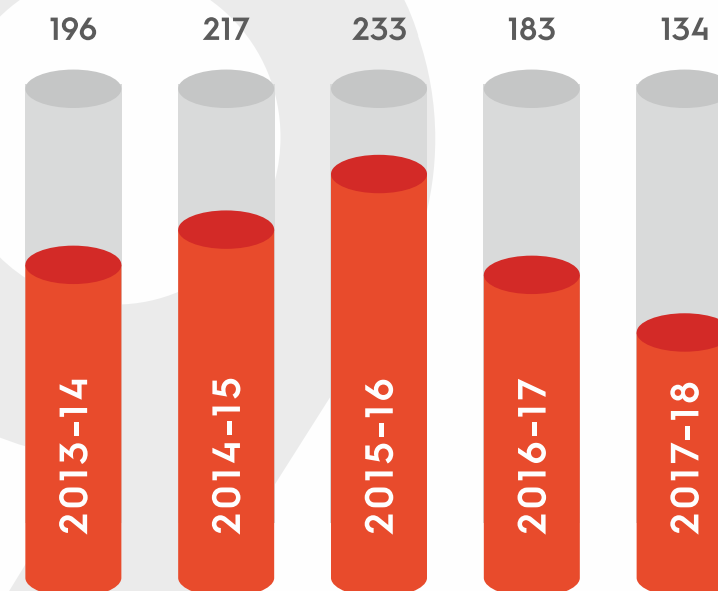
## NET TURNOVER

(CRORES)



## EBIDTA

(CRORES)



## TOP MANAGEMENT

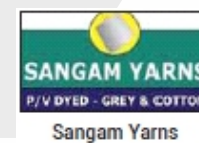


Mr. Vinod Kumar Sodani  
Director SLVL



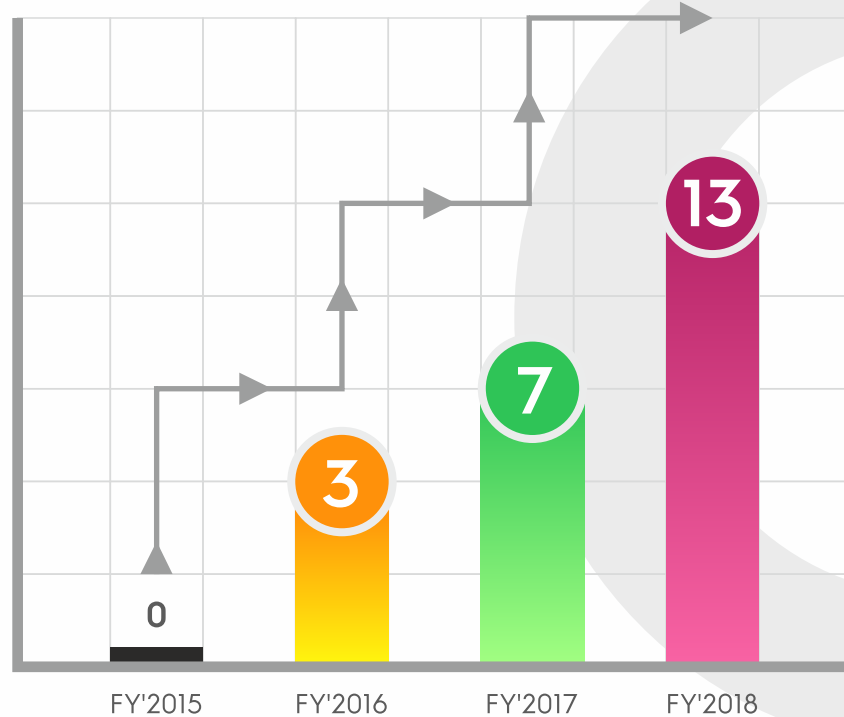
Mr. Pranal Modani  
Director SLVL

### SANGAM'S PORTFOLIO OF BRANDS:



# ABOUT BRAND C9

TURNCOVER IN RS. CRORES



1

## FACTS ABOUT BRAND

- ▶ 50 Distributors
- ▶ Available across India in 2300 MBOs
- ▶ Available in Central mall across 14 locations
- ▶ Exclusive shop-in-shop at 15 locations

2

## C9 AIRWEAR

- ▶ **Categories** – Innerwear and Active wear
- ▶ **Technology** – Direct conversion from yarn to Garment using seamless technology
- ▶ **Target Market** – Women between 18-50 years of age

3

## BENEFITS OF AIRWEAR



Seamless Technology



Rapid Dry



4-way Stretchability



Breathable Fabric



Anti-chafing

## WHY FRANCHISEE WITH US

**c9**  
AIRWEAR



STRONG & UPCOMING BRAND IN RELATIVELY NEW RS. 25000 CRORE MARKET OF ATHELESIURE WEAR

ONE OF THE FORTUNE 500 COMPANIES OF INDIA IS BACKING THE BRAND

SMALL START-UP INVESTMENT OF RS. 15-20 LAKHS FOR INFRASTRUCTURE

ZERO FRANCHISEE FEE AND NO INITIAL DEPOSIT

ZERO DEDUCTION OF MARKETING EXPENSE FROM FRANCHISEE

RETAILING SOFTWARE WILL BE PROVIDED FREE OF COST BY US

FIXED FEE TO COMPENSATE FOR MONTHLY EXPENSE INVENTORY ON SALE OR RETURN BASIS

DEDICATED MANAGER TO SOLVE DAY TO DAY ISSUE REGARDING PAYMENT AND INVENTORY

ROI OF 20% EACH YEAR

# HOW TO APPLY

## HOW TO APPLY



### STEP 1

Apply online by clicking on the the application form link below



### STEP 2

We will email you a Franchisee disclosure document once your application form is received



### STEP 3

If your application is selected, our franchisee manager will visit the site for a one on one meeting

More information about the company can be found at

[WWW.SANGAMGROUP.COM](http://WWW.SANGAMGROUP.COM)

Our complete catalogue is listed on

[WWW.C9AIRWEAR.COM](http://WWW.C9AIRWEAR.COM)



AIRWEAR

THANK YOU